

CLIPSTER, THE VIDEO CHANNEL FOR FACEBOOK IS NOW 100% FREE!

The Netherlands, 10-5-2012

Kick starting a flying start

One month after the official release of Clipster, we can say it has been booming! Lots of channels have been created and thousands of videos have been shared. But for us at Clipster that's not enough. We want to make it even easier for everybody to add Clipster to their Facebook fan page. So we decided to make a big change.

All video channels are now 100% free, without any limitation! So no more like limits, design limits and customization limits. We want everybody to experience the coolest free video channel for Facebook fan pages. So start enjoying Clipster now! There are no more reasons not too!

A little background on Clipster

The way people use, watch and share videos on Facebook has been changed with the introduction of Clipster. Clipster is a unique 100% free app to create a custom video channel for your Facebook Fan page. Unlike existing video apps, plugins or other video-import tools, Clipster makes it possible to add both YouTube and Vimeo videos to your Facebook Fan page. Not just the videos from your Youtube or Vimeo channel. With the easy search within Clipster, you can search for and add any video you like, whether that video is in your channel or not. It is fun, easy to manage and fully customizable. Clipster is the latest essential app that helps to make your Facebook Fan page sticky, promote engagement, while keeping the look and feel consistent with your brand.

Easy video management, branding and sharing

Setting up your own video channel for your Facebook Fan page can be done in just a few minutes. Simply search through Clipster for your YouTube or Vimeo videos and add them to your channel. Video management has been made easy thanks to handy categories and drag & drop options to place the videos in any order you like. The best part is that Clipster gives you the tools to completely customize and brand your video channel. Not only can you change fonts, text colors and text size. You can also change the color of your video channel and customize the big background image to maintain the integrity of the page and to create the recognizable look and feel of your brand.

All platforms

Engaged fans help spread your message within their social network. As they do, posts gain credibility and expand reach. Clipster helps you to engage with your fans and spread your message by making it possible for fans to share and comment on your Facebook videos. What makes Clipster even more unique is that your fans can also enjoy Clipster - and thus your videos - on their Smartphone. Not just their PC or tablet.

Website

www.clipster-video.com

+++++

About Clipster

Clipster is a subsidiary of Outpost11 Ventures. The Clipster Facebook app and the Clipster website are developed by Dutch internet agency Outpost11 (English: <http://www.outpost11.nl/english/> Dutch: www.outpost11.nl).

More information

Contact: Loek Wermenbol (English & Dutch)

Phone: +31 76 565 12 24

Email: press@clipster-video.com

Website: www.clipster-video.com

Facebook: <https://www.facebook.com/ClipsterVideo>

Introduction video:

Images & other languages

For high resolution images and this press release in other languages (Dutch, English, French, German and Spanish), please visit our Press page: <http://www.clipster-video.com/press>.